



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE

Tirupathi (V), Divili, Peddapuram (Mandal), Kakinada District, Pin 533 433.
Approved by AICTE, New Delhi, Permanent Affiliated to JNTUK, Kakinada.
Accredited by NAAC

Counselling Code **KTSP**

College Code **JQ**

Principal

Date :

List of workshops/seminars

S.NO	NAME OF THE PROGRAM	DURATION OF COURSE	NO.OF. PARTICIPANTS
1	One day seminar on patent law	30-07-2021 to 31-07-2021	85
2	One day seminar on role of IPR in technology transfer prospects	17-08-2021 to 18-08-2021	73
3	A seminar on experimental and stimulation research methodology	24-08-2021 to 25-08-2021	107
4	A One day Seminar on Business Analytics:A Future Ray For Modern Business	01-09-2021 to 02-09-2021	84
5	A seminar on Legal Aspects of Business	04-10-2021 to 05-10-2021	98
6	A Seminar on understanding of IPR & it's usage for Research	26-11-2021 to 27-11-2021	76
7	A Seminar on Entrepreneurship as a Career	07-01-2022 to 08-01-2022	102
8	A Seminar on usage of SPSS for Business and Management Research	19-04-2022 to 20-04-2022	84
9	A Seminar on Qualitative &Quantitative Research Methodology	13-05-2022 to 13-05-2022	96
10	One day Webinar on Value added Programm & Innovative Technology Management	27-11-2020 to 28-11-2020	76
11	A Seminar on Plagiarism Checking & Removal	16-12-2020 to 18-12-2020	106
12	One day Seminar on Trends & Developments of Intellectual Propoerty Rights	28-01-2021 to 29-01-2021	73
13	A One day Seminar on Impact of Gender on Developing Entrepreneurial Skills	08-02-2021 to 10-02-2021	73
14	One day Webinar on legal Formalities for IP	17-02-2021 to 18-02-2021	105
15	One day Seminar on Copy Right and Plagiarism issues	04-03-2021 to 05-03-2021	102
16	One day Seminar on use of Intellectual Property Rights Involving Modern Management Methods	30-03-2021 to 31-03-2021	96
17	A One day Talk on Success Criteria For Entrepreneurship Business	05-04-2021 to 07-04-2021	115
18	A One day Seminar on The Role of Small Scale Enterprises in Solving Unemployment Problems	18-04-2019 to 19-04-2019	55
19	A One day Seminar on Observational &Derived Research Methodologies	22-05-2019 to 24-05-2019	84
20	A One day Seminar on Maintenance of Registered TradeMark	30-05-2019 to 31-05-2019	73
21	A One day seminar on Copy Rights:Registration & Infringement	25-10-2019 to 26-10-2019	68
22	A One day Seminar on Feasibility Study as a Tool for Entrepreneurial Success	16-12-2019 to 19-12-2019	118
23	A One day Seminar on Business Opportunites in Insurance Sector	04-02-2020 to 05-02-2020	76
24	A One day Workshop on Employment Opportunites in Animation Sector	07-08-2018 to 08-08-2018	76
25	A One day Seminar on Registration Process of IP	27-09-2018 to 28-09-2018	74
26	A One day Seminar on Research Methods for Management	05-10-2018 to 08-10-2018	72
27	A One day Seminar on Determinants of Entrepreneurial Innovation	20-11-2018 to 21-11-2018	86
28	A One day Seminar on Determinants of Entrepreneurial Innovation	13-02-2019 to 14-02-2019	59
29	A One day Seminar on Research Methodology	11-07-2017 to 12-07-2017	81
30	One day Seminar on Importance of Intellectual Property Rights	23-08-2017 to 24-08-2017	89
31	One day Workshop on Entrepreneurship Development	27-10-2017 to 28-10-2017	77
32	One day Seminar on Impact of Technological Advancement on Entrepreneurship	09-11-2017 to 10-11-2017	67
33	A One day Seminar on Overview of Research & it's Methodology	23-01-2018 to 25-01-2018	82
34	A One day Seminar on IPR:Emerging Issues and Challenges	13-08-2018 to 14-07-2018	81
35	A One day Seminar on Research Methodology	13-07-2018 to 14-07-2018	81


PRINCIPAL

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Kakinada Institute of Technology and Science
Tirupathi(V), Divili, Peddapuram (M)
E.G.Dist., 533433



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 31/07/2021

Name of the Program: One day Seminar on **PATENT LAW**

Date/s: **30/07/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 85 Students.

Resource Person/s Details: **Mrs. E. Prasanthi,**

Department of Information Technology,

Shri Vishnu College of Engineering for Women,

Bhimavaram.

A one day Seminar was organised by the IPR CELL on Patent Law on 30/07/2021 in the seminar hall. Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. Later at 10:10 AM the session was taken Mrs. E. Prasanthi, Department of Information Technology, Shri Vishnu College of Engineering for Women, Bhimavaram under the title of Patent Law. The Resource Person explained clearly about what is a patent, patent law, basic principles of the patent law types of patents- utility patents, design patents, and plant patents. The session was very interactive. Students and faculty raised many queries about the Patent Law and Mrs. Prasanthi responded to each and every query in the pleasing manner so that the students and faculty gained a lot of knowledge about the patent law and its utilisation.

PURPOSE OF THE SEMINAR: To create awareness of Patent Law to the students.

OUTCOME: Students have gained knowledge on what is a patent, patent law, basic principles of the patent law and types of patents.


Coordinator – IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvameswarudu
Principal,
KITS

COORDINATOR

Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Mrs. E. Prasanthi

Department of Information Technology,
Shri Vishnu College of Engineering for Women,
Bhimavaram.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra

Coordinator

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Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

PATENT LAW

Date:

30/07/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- To create awareness about International Patent Protection
- Prevent or stop others from commercially exploiting the patented invention.
- Patent owners consent about invention

Topics to be covered

- Patent Design
- Intellectual Property
- Trademark
- Copyright
- Infringement
- Case studies



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Program Report

Date: 18/08/2021

Name of the Program: One day Seminar on **ROLE OF IPR IN TECHNOLOGY
TRANSFER: PROSPECTS**

Date/s: 17/08/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 73 Students.

Resource Person/s Details: **Sri Raju Egala,**

Asst. Professor,

Chaitanya Engineering College,

Madhurawada.

IPR CELL organised a one day Seminar on Role of IPR in Technology Transfer: Prospects on 17/08/2021 in the seminar hall. Seminar started with the inaugural function by 10:00 AM in the seminar hall. Later at 10:15 AM the session was taken by Sri Raju Egala, Asst. Professor, Chaitanya Engineering College, Madhurawada under the title of Patent Law. The Resource Person explained clearly about IPR In Technology Transfer: Prospects to the audience by quoting live examples of Multi National Companies. The session was very interactive and Students and faculty raised many queries about the Technology Transfer and Mr. Raju.E responded to each and every query in the pleasing manner so that the students and faculty gained a lot of knowledge about the IP and its utilisation.

PURPOSE OF THE SEMINAR: To know the importance IPR in Technology Transfer: Prospects

OUTCOME: Students have gained knowledge on importance IPR in Technology Transfer: Prospects


Coordinator – IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,

KITS

PATRON

Dr.E. Sarvarameswarudu

Principal,

KITS

COORDINATOR

Mr. B.Veerendra,

IPR Cell,

KITS

Resource Person:

Sri Raju Egala

Asst. Professor,

Chaitanya Engineering College,

Madhurawada.

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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

*A One Day Seminar
on*

**ROLE OF IPR IN TECHNOLOGY
TRANSFER: PROSPECTS**

Date:

17/08/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

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- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- To know the importance IPR in Technology Transfer: Prospects
- How novel invention is created and reproduced.
- Importance of the invention, why it improves on current designs
- What differentiates and distinguishes the invention from other prior art.

Topics to be covered

- o Introduction to IPR
- o Historical Perspective & Evolution of IP Laws
- Indian IP Laws
- o TRIPS & International IP Regime
- o Unique legislative provisions in Indian patent law
- o Trends and Technology challenges in current patent laws
- o National IPR Policy



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Program Report

Date: 25/08/2021

Name of the Program: A Seminar on **Experimental and Simulation Research Methodology**

107

Date/s: **24.08.2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 107 Students.

Resource Person/s Details: **Dr. D Sirisha**

Professor & HoD-IT,

Pragati Engineering College,

Surampalem.

Seminar on Experimental and Simulation Research Methodology was inaugurated at 10:00AM on 24/08/2021 by the Chief Guest **Dr. D. Sirisha**, Professor & HoD, Department of Information Technology, Pragati Engineering College, Surampalem. The Seminar Coordinator gave an introductory speech. The Resource Person gave information about Experimental and Simulation research methodology. She explained detail about characteristics of experimental research, Major advantage of the experimental method. And also she gave full detail about simulation techniques involve in research, purpose of a simulation. And finally she explained comparison between Experimental and Simulation Research Methodology. She also interacted with the participants and clarified their doubts raised. The organizer delivered the vote of thanks and the function came to end.

Objective of the Event: To give awareness about Experimental and Simulation Research Methodology to the Students

Outcome of the Event: The students are familiar with the Experimental and Simulation Research Methods along with the usage.


Coordinator – R&D Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....

PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,

KITS

PATRON

Dr.E. Sarvameswarudu

Principal,

KITS

COORDINATOR

Mr. B. Ramesh,

R&D Cell,

KITS

Resource Person:

Dr. D Sirisha

Professor & HoD-IT,
Pragati Engineering College,
Surampalem.

ADDRESS FOR COMMUNICATION:

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Coordinator

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bojjaganiramesh@gmail.com

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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar

on

**EXPERIMENTAL AND SIMULATION
RESEARCH METHODOLOGY**

Date:

24.08.2021

Organized by:

Research & Development (R&D) Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA



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About the Department

The Research and Development Cell is to focus on the scientific and industrial research in the various disciplines. The cell provides technical requirement and equipment in the campus to bridge the gap between industry and academia.

R&D cell is one of the wings of the Institute which facilitates, channelizes, records, and regulates all the academic, sponsored, collaborative research projects and consultancy works in the Institute. In a world increasingly propelled by technology, academic research forms the mainspring of a nation's economic growth. MRCET R&D cell aspires to transform the lives of young budding engineers, research scholars and faculty through their innovative ideas to contribute for research at academic level.

It conducts the research review meetings to examine the quality of research undergoing in the institution. The R&D cell also recommends for the sanction of in-house research scholarships / incentives to students and faculty members for their research work and publications.

Objectives of the Programme

The objectives of the seminar are

- To develop knowledge on the fundamentals of research
- To build knowledge on research design, application & data analysis
- To develop skills for synopsis/thesis development & academic writing

Topics to be covered

- Introduction and defining the research problem, refining research questions,
- Formulating objectives & hypothesis
- Research Design, Mixed Method and Qualitative Research
- Sampling and questionnaire design
- Data Analysis and Interpretation
- Report Writing in Research and Case study



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Program Report

Date: 02/09/2021

Name of the Program: A One Day Seminar on “**Business Analytics: A Future Ray for Modern Business**”

Date/s: **01/09/2021**

84

No. of Days: 01

Benefited to: Students

Number of Participants: 84 Students.

Resource Person/s Details: **Dr. Subbarao Paluvayi,**
Professor, MBA Department,
Godavari Institute of Engineering & Technology,
Rajahmundry.

The Seminar on “**Business Analytics: A Future Ray for Modern Business**” started on 01/09/2021 at 10:00 AM with inauguration session at the Seminar Hall after registration of the Candidates. The session was handover to Dr. Subba Rao Paluvayi, Professor, MBA Department, Godavari Institute of Engg & Tech, Rajahmundry. He started his speech with the need for Business Analytics and the modern day usage of Business Analytics in our day to day life. The major objective of this Seminar is to enhance the new business models in this modern era.

The Major Takeaways of the Seminar:

- Data quality management is set to become one of the most important digital trends.
- Predictive and prescriptive analytics are changing the analytics game.
- Self-service is shaping the future of digital analytics by lowering the barrier of entry into the world of BA.
- Privacy and personalization are going to butt heads into 2020 as consumers become increasingly privacy-conscious, yet more demanding of their personalized data.



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Objective of the Event: To enhance the knowledge about Business Analytics to the Students.

Outcome of the Event: The students are acquainted with loads of knowledge on Business Analytics and their practical application.


Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:

PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR
Mr. K.Siva,
ED Cell,
KITS

Resource Person:

Dr. Subbarao Paluvayi

Professor, MBA Department,
Godavari Institute of Engineering & Technology,
Rajahmundry.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva
Coordinator

PH.no- 9492223337
siivamyfriend@gmail.com

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Samarlakota, Andhra Pradesh 533433

**A ONE DAY SEMINAR
ON**

**"BUSINESS ANALYTICS:
A FUTURE RAY FOR
MODERN BUSINESS"**

Date:

01/09/2021

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA



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About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

- To know the importance of Patent Law
- To understand principles of Patent and Patent laws
- To To understand Various types of Patents.

Topics to be covered

- Definitions of Patent
- Types of Patents
- Laws
- Differences in the business



3

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Program Report

Date: 05/10/2021

Name of the Program: A Seminar on **Legal Aspects of Business**

Date/s: **04/10/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 98 Students.

Resource Person/s Details: **Smt.M.Padmaja,**

**Assoc. Professor & HOD, Department of MBA,
Chaitanya Engineering College,
Madhurawada, Visakhapatnam.**

98

The Seminar on "**Legal Aspects of Business**" started on 04/10/2021 at 10:00 AM with inauguration session at the Seminar Hall after registration of the Candidates. The technical session was handover to Smt.M.Padmaja, Assoc. Professor & HOD, Department of MBA, Chaitanya Engineering College, Madhurawada, Visakhapatnam. She started her speech with the need for Business law and the modern day usage of Business Law in our day to day life. The Resource person highlighted the importance of have the knowledge on Business Law, earlier it is called as Mercantile Law. The knowledge on Business laws will be useful for everyone irrespective of the stream of the student. The speaker also quoted the various countries of business laws along with the examples. The participant students raised queries and the resource person answered with the examples. The session was ended with the vote of thanks proposed by the coordinator.

Objective of the Event: To enhance the knowledge about Legal Aspects of Business to the Students.

Outcome of the Event: The students are acquainted with loads of knowledge on various laws regulating the Business in India.


Coordinator - ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR
Mr. K.Siva,
ED Cell,
KITS

Resource Person:

Smt.M.Padmaja

Assoc. Professor & HOD, Department of MBA,
Chaitanya Engineering College,
Madhurawada, Visakhapatnam

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Coordinator

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Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on
LEGAL ASPECTS OF BUSINESS

Date:
04/10/2021

Organized by:
Entrepreneurship Development Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
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About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

- * To enhance the knowledge about Legal Aspects of Business to the Students.
- * To understand the concepts of different aspects of business.

Topics to be covered

- Business law and the modern day usage of Business Law in our day to day life-importance of Business Law.



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 27/11/2021

Name of the Program: A Seminar on **Understanding of IPR & its usage for Research**

Date/s: **26/11/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 76 Students.

Resource Person/s Details: **Dr. Gorantla Kiran Kumar,**

Assistant Professor,

Department of Mechanical Engineering,

SASI Institute of Technology & Engineering,

Tadepalligudem.

A One day seminar on Understanding of IPR & its Usage for Research was inaugurated at 10:00 am on 26/11/2021 by the Chief Guest **Dr. Gorantla Kiran Kumar**, Assistant Professor, Department of Mechanical Engineering, SASI Institute of Technology & Engineering, Tadepalligudem. The Resource person gave information about Understanding of IPR & its usage for research. He explained detail about IPR & its significance, role of Intellectual Property Rights in research. And also he explained legal rights of Intellectual Property, ethical and IPR Issues. Finally he interacted with the participants and clarified their doubts raised by the participants. The seminar ended with the Vote of Thanks and the National Anthem.

PURPOSE OF THE SEMINAR: To create awareness to the students on Usage of Intellectual Property for Research.

OUTCOME: Students have gained knowledge on how to use the Intellectual Property for Research.


Coordinator - IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR
Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Dr. Gorantla Kiran Kumar
Assistant Professor,
Department of Mechanical Engineering,
SASI Institute of Technology & Engineering,
Tadepalligudem.

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Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science

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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433*

A ONE DAY SEMINAR

ON

**UNDERSTANDING OF
IPR & ITS USAG**

Date:

26/11/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

**Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,**

Andhra Pradesh-533433

INDIA

About the Institute

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About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- To understand the significance of IPR
- To create awareness to the students on Usage of Intellectual Property for Research.
- To encourage inventions of new and useful manufactures and to induce inventors to disclose secret of their inventions.

Topics to be covered

- Definitions of IPR
- Understanding of IPR - usage for research
- Case study
- Copyrights
- E-commerce law
- Industril designs
- Intellectual peoperty
- Ip audits
- Ip commercialization/licensing
- Ip for start ups
- Ip training
- Ip valuation



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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Program Report

Date: 15/12/2021

Name of the Program: A Seminar on Application of Patent Law

Date/s: 14/12/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 85 Students.

Resource Person/s Details: **Dr. S. Sri Gowri,**

Professor of ECE,

SRK Institute of Technology,

Vijayawada.

A One day seminar on Application of Patent Law was inaugurated at 10:00 am on 14/12/2021 by the Chief Guest Dr. Dr. S. Sri Gowri, Professor of ECE, SRK Institute of Technology, Vijayawada. The Resource person started her presentation with the usage of Ice breakers to reinforce the students towards the topic of the seminar by posing the basic questions. Then she started her technical session by giving detailed insights on Patent Law in India and across the world. She also stressed the various application possibilities of Patent Law in day to day life of the Business. The various other Acts also were stipulated by the governments from time to time to protect the Innovations through Patents. The Resource person also explained the punishments imposed by the agencies in case of any violations of Patent Laws in India. Finally she interacted with the participants and clarified their doubts raised by the participants. The seminar ended with the Vote of Thanks and the National Anthem.

PURPOSE OF THE SEMINAR: To create awareness to the students on application of Patent Law.

OUTCOME: Students have gained knowledge on how to deal with the Patents of Intellectual Property with full info.


Coordinator - IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvameswarudu
Principal,
KITS

COORDINATOR
Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Dr. S. Sri Gowri
Assistant Professor,
Professor of ECE,
SRK Institute of Technology,
Vijayawada.

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Kakinada Institute of Technology and Science
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Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
.....
on

**APPLICATION OF
PATENT LAW**

Date:
14/12/2021

Organized by:
IPR Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

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- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- Prevent or stop others from commercially exploiting the patented invention.
- Patent owners consent about invention
- The main objective of the program is to know the international patent protection. This program makes it possible to seek patent protection for an invention simultaneously in each of a large number of countries.

Topics to be covered

- Intellectual Property
- Trademark
- Patent Design
- Copyright
- Infringement
- Case studies



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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(NAAC Accredited by B+ grade)

Program Report

Date: 08/01/2022

Name of the Program: A Seminar on **Entrepreneurship as a Career**

Date/s: **07.01.2022**

No. of Days: 01

Benefited to: Students

Number of Participants: 102 Students.

Resource Person/s Details: **Prof. V. Narasimha Rao,**

Professor of MBA,

VR Siddhartha Engineering College,

Vijayawada.

The Seminar on Entrepreneurship as a career started with inauguration at 10Am. The Resource Person started his interaction with the students by asking the career aspirations of the participants. The Resource person started his technical presentation with the Career options available if they chosen Entrepreneurship as Career. The topics covered in the seminar are Procedure and formalities of setting of an enterprise / business, developing skills on management of a unit / business establishment including financial and marketing & Knowledge on identification of business opportunities and preparation of business plan. The analysis of the Business idea is also most important! Stated by the Resource Person. The Speaker also highlighted the techniques / tools useful for analysis of the Business Ideas. The Session is interactive and the students are encouraged to ask doubts at the end of the session. At the end of the session the faculty who are teaching Entrepreneurship Development Subject are also asked the queries to the resource person and answered. The event was ended with National Anthem.

Objective of the Event: To provide information about Entrepreneurship career to the students.

Outcome of the Event: The students familiar with Entrepreneurship career options.


Coordinator (EDC Cell)

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. K.Siva,
ED Cell,
KITS

Resource Person:

Prof. V. Narasimha Rao

Professor of MBA,
VR Siddhartha Engineering College,
Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva

Coordinator

PH.no- 9492223337

siivamyfriend@gmail.com

Kakinada Institute of Technology and Science

Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar

on

ENTREPRENEURSHIP

Date:

07/01/2022

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

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Objectives of the Programme

The objective of the program is to have an out of the box thought process, thorough knowledge of what one wants to do and need for building the right team.

To enhance the students understanding of Entrepreneurship and their knowledge in the areas of innovation and converting those innovative ideas in to viable business enterprises.

Topics to be covered

- Definitions of Entrepreneurship
- What are the key concepts of entrepreneurship?
- What are the two main types of entrepreneurship
- How Entrepreneurship Works



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 20/04/2022

Name of the Program: A Seminar on Usage of SPSS for Business and Management Research

Date/s: 19.04.2022

No. of Days: 01

Benefited to: Students

Number of Participants: 83 Students.

Resource Person/s Details: **Dr. P. Subbaiah,**

Professor & Head, Department of MBA,

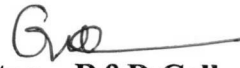
Vijaya Institute of Technology for Women,

Vijayawada.

The Seminar commenced with the arrival of chief guest at 10:00 AM. The inaugural ceremony started with bouquet presentation to the Speaker. A Seminar was conducted by Dr. P. Subbaiah, Professor & Head, Department of MBA, Vijaya Institute of Technology for Women, Vijayawada. The Resource Person started the technical session with the introduction of the Statistical Package for Social Sciences (SPSS) and its uses for research inline with Business Management. Dr. Subbaiah explains the usage of technology for the collection & analysis of the data. He also showed the different tabs in the Software for the benefit of the researchers. He further explained the different version of SPSS used for various purposes of the researchers.

Objective of the Event: To give awareness on the usage of SPSS to the Business Management Researchers.

Outcome of the Event: The students are familiar with the usage of SPSS for the Business Management Researchers.


Coordinator – R&D Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. B. Ramesh,
R&D Cell,
KITS

Resource Person:

Dr. P. Subbaiah

Professor & Head, Department of MBA,
Vijaya Institute of Technology for Women,
Vijayawada.

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Coordinator

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Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

USAGE OF SPSS FOR BUSINESS
AND MANAGEMENT RESEARCH



Date:

19.04.2022

Organized by:

Research & Development (R&D) Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

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About the Department

The Research and Development Cell is to focus on the scientific and industrial research in the various disciplines. The cell provides technical requirement and equipment in the campus to bridge the gap between industry and academia.

R&D cell is one of the wings of the Institute which facilitates, channelizes, records, and regulates all the academic, sponsored, collaborative research projects and consultancy works in the Institute. In a world increasingly propelled by technology, academic research forms the mainspring of a nation's economic growth. MRCET R&D cell aspires to transform the lives of young budding engineers, research scholars and faculty through their innovative ideas to contribute for research at academic level.

It conducts the research review meetings to examine the quality of research undergoing in the institution. The R&D cell also recommends for the sanction of in-house research scholarships / incentives to students and faculty members for their research work and publications.

Objectives of the Programme

- To develop knowledge on the fundamentals of research
- To build knowledge on research design, application & data analysis
- To develop skills for synopsis/thesis development & academic writing

Topics to be covered

- Introduction, defining a problem for research, literature survey, Formulating objectives and hypothesis
- Research Design, Mixed Method and Qualitative Research
- Sampling design and Case studies for Research
- Data Analytics tools, Tools used for Research methods
- Preparation of report and Case studies



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

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(NAAC Accredited by B+ grade)

Program Report

Date: 13/05/2022

Name of the Program: A Seminar on **Qualitative and Quantitative Research Methodology**

Date/s: **13.05.2022**

No. of Days: 01

Benefited to: Students

Number of Participants: 96 Students.

Resource Person/s Details: **Dr. K. Sri Devi,**

Assoc. Professor,

Department of S&H,

SRK Institute of Technology, Enikepadu.

The Seminar on Qualitative & Quantitative Research Methodology with the arrival of the chief guest at 10:00 AM. The inaugural ceremony started with bouquet presentation to the Speaker. The Resource Person is Dr. K. SriDevi, Assoc. Professor, Department of S&H, SRK Institute of Technology, Enikepadu. The Resource Person started the technical session with the basics of Research Methodology. She also envisaged the difference between Quantitative & Qualitative research to the students. She also added that Qualitative research is used to gain an understanding of human behaviour, intentions, attitudes, experience, etc., based on the observation and interpretation of people. It is an unstructured and exploratory technique that deals with highly complex phenomena. This kind of research is usually done to understand the topic in-depth.

It is carried out by taking interviews with open-ended questions, observations that are described in words, and so on. Quantitative research method relies on the methods of natural sciences, which develops hard facts and numerical data. It establishes the cause-and-effect relationship between two variables using different statistical, computational, and statistical methods. As the results are accurately and precisely measured, this research method is also termed as "Empirical Research". This type of research is generally used to establish generalised facts about a particular topic. The Seminar ended with queries of the participants.



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Objective of the Event: To give awareness on the usage Qualitative & Quantitative Research.

Outcome of the Event: The students are familiar with the Qualitative & Quantitative Research.

Coordinator – R&D Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

Mobile:.....

email:

PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR
Mr. B. Ramesh,
R&D Cell,
KITS

Resource Person:

Dr. K. Sri Devi
Assoc. Professor,
Department of S&H,
SRK Institute of Technology, Enikepadu.

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Kakinada Institute Of Technology And Science
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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**QUALITATIVE AND QUANTITATIVE
RESEARCH METHODOLOGY**

Date:
13.05.2022

Organized by:
Research & Development (R&D) Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA



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It conducts the research review meetings to examine the quality of research undergoing in the institution. The R&D cell also recommends for the sanction of in-house research scholarships / incentives to students and faculty members for their research work and publications.

Objectives of the Program

* This Seminar aims to improve our understanding about the prevalence and determinants of legal research in both approach and comparative perspectives with an introductory reflection on the importance and role of legal research, the inter rapport between research and their legal research in general, further issues covered including different classifications of Legal Research.

Topics to be covered

- Introduction
- Meaning
- Characteristics of legal research
- Objectives of legal research
- Evaluative Process
- Indemnificatory process
- Impact analysis process
- Collative process
- Scope of legal research



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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Program Report

Date: 28/11/2020

Name of the Program: A One Day Webinar on “Value Added Programme and Innovative Technology Management”

Date/s: 27/11/2020

No. of Days: 01

Benefited to: Students

Number of Participants: 88 Students.

Resource Person/s Details: **Dr. K. Krishnaiah Chowdary,**
Professor & Head,
Sir C.R. Reddy College of Engineering,
Vatluru.

The Webinar on **Value Added Programme and Innovative Technology Management** started on 27/11/2020 with inauguration session on virtually at 10:00AM. The major objective of this Webinar is to enhance the Computer Skills of the students which is main parameter to continue their business ventures. The Resource Person, Dr. K. Krishnaiah Chowdary, Professor & Head, Sir C.R. Reddy College of Engineering, Vatluru, started the session with the basics of the Computer Applications. It provides an overview of the organisational dynamics in acquiring and transferring technologies to the market. Participants will also develop their legal, technical and negotiating skills to build innovation capacity in their organisation. Entrepreneur plays a key role in economic development of any country this can be possible by adopting the necessary technologies. The Seminar Session is very interactive and fulfilled the Objective of the seminar by knowing various new concepts. The student queries were answered by the resource person with examples. The event was ended with National Anthem.

Objective of the Event: To enhance the knowledge about Innovative Technology Management.

Outcome of the Event: The students are acquainted with loads of knowledge of Innovative Technology Management.


Coordinator – ED Cell

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REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. K.Siva
ED Cell,
KITS

Resource Person:

Dr. K. Krishnaiah Chowdary

Professor & Head,
Sir C.R. Reddy College of Engineering,
Vatluru.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva

Coordinator

PH.no- 9492223337

siivamyfriend@gmail.com

**Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.**



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Weminar on

**“VALUE ADDED PROGRAMME AND
INNOVATIVE TECHNOLOGY
MANAGEMENT”**

Date:

27/11/2020

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA

About the Institute

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About the Department

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ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

The objective of the program is discovering & exploiting modern technologies in Management.

Topics to be covered

- Innovative Technologies in Management
- The benefits of innovation
- Modern tools for management



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Program Report

Date: 18/12/2020

Name of the Program: A Seminar on **Plagiarism Checking and Removal**

Date/s: **16/12/2020**

No. of Days: 01

Benefited to: Students

Number of Participants: 106 Students.

Resource Person/s Details: **Dr. B. Krishnaiah,**

Assoc. Professor, Dept. of MBA,

SRK Institute of Technology, Vijayawada.

Seminar session began with inauguration at 10:00AM on 16/12/2020, venue was Seminar Hall, KITS. Chief Guest Dr. B. Krishnaiah, Assoc. Professor, Department of MBA, SRK Institute of Technology, Vijayawada has graced the inaugural session by lighting of the lamp.

Chief Guest of the day Dr. B. Krishnaiah, Assoc. Professor delivered the lecture related to plagiarism checking. He explained details about importance of plagiarism, in market freely available Plagiarism Detection Tools and finally he gave information about percentage of plagiarism is acceptable level for Journal publication and also he interacted with the participants and clarified their doubts raised.

Finally vote of thanks was proposed by the student to all the dignitaries, participants, supporting teaching and non-teaching staff of the various departments.

Objective of the Event: To enhance the knowledge about Plagiarism checking tools.

Outcome of the Event: The students & faculty are acquainted the knowledge of Plagiarism checking and removing tools for research.


Coordinator - IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,

KITS

PATRON

Dr.E. Sarvarameswarudu

Principal,

KITS

COORDINATOR

Mr. B.Veerendra

IPR Cell,

KITS

Resource Person:

Dr. B. Krishnaiah

Assoc. Professor, Dept. of MBA,
SRK Institute of Technology, Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. B.Veerendra

Coordinator

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Kakinada Institute of Technology and Science

Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science

(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,

Samarlakota, Andhra Pradesh 533433

*A One Day Seminar
on*

**PLAGIARISM CHECKING
AND REMOVAL**

Date:

16/12/2020

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

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About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

A plagiarism removal service becomes critical when you have used several references, or are studying a pre-existing research work. Research Gateway provides services for not just writing original research papers, but also to check for plagiarism in dissertation and thesis written by you. We use the best of tools to catch any traces of copying. It can very well be accidental, as the detailed research paper can have some parts or language that matches matter used elsewhere. Our plagiarism removal services are comprehensive and we rely on multiple checks to make sure there is no trace of uncertainty when we deliver you the research. We also provide you a report for the check conducted.

Topics to be covered

- What is plagiarism?
- Why to remove plagiarism?
- How to check plagiarism?
- Create ideas
- Online tools to check and remove Plagiarism



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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Program Report

Date: 29/01/2021

Name of the Program: One day Seminar on **TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS**

Date/s: **28/01/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 73 Students.

Resource Person/s Details: **Mr. KAKARA VVS.Chowdary,**

Assistant Professor,

Commerce Department,

VSM College, Ramachandrapuram.

Under the title of **TRENDS AND DEVELOPMENTS OF INTELLECTUAL PROPERTY RIGHTS** One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the Seminar hall. After the inaugural function Technical session was taken by Mr. Kakara VVS. Chowdary of VSM College, Ramachandrapuram, had described trends and developments of intellectual property rights. Students learnt about new advancements in IPR and the resource person also explained new concepts in IPR. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about untouched field of IPRs.

PURPOSE OF THE SEMINAR: To create the awareness on trends and developments of Intellectual Property Rights.

OUTCOME: Students gained the knowledge on trends and developments of Intellectual Property Rights.


Coordinator - IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. B.Veerendra
IPR Cell,
KITS

Resource Person:

Mr. KAKARA VVS.Chowdary

Assistant Professor,
Commerce Department,
VSM College, Ramachandrapuram.

ADDRESS FOR COMMUNICATION:

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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**TRENDS AND DEVELOPMENTS OF
INTELLECTUAL PROPERTY RIGHTS**

Date:

28/01/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA

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About the Department

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- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time.

Topics to be covered

- Introduction
- Challenges in Quantifying "Missing R&D investments
- How Do Intellectual Property Rights Affect Research Investments?
- How Do Intellectual Property Rights on Existing Technologies Affect Follow-on
- Innovation?
- Identifying Which Technologies Are Covered by Intellectual Property Rights
- Tracing Follow-On Innovation



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Program Report

Date: 10/02/2021

Name of the Program: A One day Seminar on “Impact of Gender on Developing Entrepreneurial Skills”

Date/s: 08/02/2021

No. of Days: 01

Benefited to: Students

Number of Participants: 82 Students.

Resource Person/s Details: **Mr. G. Sudarshan,**
Asst. Manager,
District Industries Center,
Vijayawada.

The One Day Seminar on “Impact of Gender on Developing Entrepreneurial Skills” started with inauguration at 10:00Am after the Coordinator introduction Speech. The guest was introduced by the Coordinator of the Seminar and started with the basics of Gender bias. And the highlighted points from the seminar are the percentage of female entrepreneurs is far below the level of males, although it has increased over the past several years. Educational institutions are generally looked upon with interest; nevertheless, university itself is also a complex equation. First, because of the variability between education fields and occupational interests, and second, because of group differences within them. The resource person further explained the factors influencing the Gender bias: The Role of Cognitive & Skill Factors, the role of Environmental Factors, the Role of motivational Factors. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To understand the Role of SSE’s in solving Unemployment problems.

Outcome of the Event: The students familiar with how the Small Scale Enterprises are solving Unemployment Problems.


Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:

PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR
Mr. K.Siva,
ED Cell,
KITS

Resource Person:

Mr. G. Sudarshan
Asst. Manager,
District Industries Center,
Vijayawada.

ADDRESS FOR COMMUNICATION:

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Kakinada Institute of Technology and Science
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Kakinada Institute Of Technology And Science
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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

***"IMPACT OF GENDER ON DEVELOPING
ENTREPRENEURIAL SKILLS"***

Date:

08/02/2021

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA



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ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

An entrepreneur is a person who makes money by founding and operating a business. Different people become entrepreneurs for different reasons. Some do it to earn extra income while they are employed and others do so to gain actualization in self employment. Some educational institutions and governments have introduced entrepreneurship courses in their educational systems to help students learn entrepreneurial skills. Entrepreneurship Education has been applied in various settings to achieve various objectives.

Topics to be covered

- Creation of Employment
- Individual Competence
- Improved Employee Performance and Learning Capacity
- Improved Organizational Effectiveness
- Improved Communication and Involvement
- Economics
- Intellectual Growth



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Program Report

Date: 18/02/2021

Name of the Program: One Day Webinar on **Legal Formalities for IP**

Date/s: **17/02/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 105 Students.

Resource Person/s Details: **Mrs.Pyla Aruna,**

Sr. Asst. Professor, HBS Faculty,

Chaitanya Engineering College,

Kommadi, Madhurawada.

The Webinar hosted through Zoom Platform and the resource person welcomed virtually and the resource persona and the resource person started the technical session with the basics of Protection of IPR and stressed the Protecting and managing intellectual property rights (IPR) is the first step for any business seeking to establish its presence in India, and must be incorporated as an integral part of the business asset growth strategy. Having a distinguished intellectual property can set your business apart from competitors, and become an essential part of your marketing. An intellectual property can also be sold or licensed to generate revenues for you or your business. In India, there are different types of intellectual property, which are protected under separate laws. As a result, registering intellectual property involves navigating complex legalities and submitting numerous documents. This requires expertise and familiarity with procedural norms to ensure fast and effective registration.

PURPOSE OF THE SEMINAR: To create the awareness on various legal acts protecting Intellectual Property Rights.

OUTCOME: Students gained the knowledge on several acts protecting and legal formalities Intellectual Property Rights.


Coordinator - IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

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Mobile:.....

email:

PROGRAM COMMITTEE:

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Chairman,
KITS

PATRON
Dr.E. Sarvameswarudu
Principal,
KITS

COORDINATOR
Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Mrs.Pyla Aruna

Sr. Asst. Professor, HBS Faculty,
Chaitanya Engineering College,
Kommadi, Madhurawada.

ADDRESS FOR COMMUNICATION:

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Coordinator
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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

LEGAL FORMALITIES FOR IP

Date:
17/02/2021

Organized by:
IPR Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
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INDIA



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- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Intellectual Property is that property that is developed by the human mind and by human intellect. Now intellectual property and rights attached to intellectual property are becoming very precious and valuable. In India, there are well-established administrative, statutory, and judicial frameworks for protecting IPR. India has to comply with the Agreement on Trade-Related Intellectual Property Rights ("TRIPS") by enacting the necessary statutes. Intellectual Property rights deal with Trademark, Copyrights, Patents, and Geographical Indications of goods. The law protecting some special species of Intellectual property rights in India.

Topics to be covered

- The Purposes and Mechanisms of Intellectual Property Rights.
- Endogenous IPRS
- Positive Impacts of IPRS on Economic Development
- Negative Impacts of IPRS on Economic Development
- Evidence on the Overall Impact of IPRS on Growth



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Program Report

Date: 05/03/2021

Name of the Program: One day Seminar on COPYRIGHT AND PLAGIARISM ISSUES

Date/s: **04/03/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 102 Students.

Resource Person/s Details: **Mr. G. Kiran,**

Assistant Professor,

Department of Business Administration,

SRK Institute of Technology, Enikepadu.

Under the title of COPYRIGHT AND PLAGIARISM ISSUES a One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. After the inaugural function Technical session was taken by Mr. G. Kiran, Asst. Professor, Dept. of Business Administration, SRK Institute of Technology, Enikepadu. Under the title of COPYRIGHT AND PLAGIARISM ISSUES Mr. G. Kiran has described copyright issues generally faced in today's scenario and plagiarism issues. Students learnt new things related to plagiarism and copyright issues. The session is very interactive. Student and faculty had asked many questions to resource person to improve knowledge about copyright n plagiarism techniques.

PURPOSE OF THE SEMINAR: To know the importance of copyright and plagiarism issues.

OUTCOME: Students have known the use of of copyright and plagiarism issues.


Coordinator - IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:.....

PROGRAM COMMITTEE:

CHIEF PATRON

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Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. B.Veerendra,
IPR Cell,
KITS

Resource Person:

Mr. G. Kiran

Assistant Professor,
Department of Business Administration,
SRK Institute of Technology, Enekepadu.

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Samarlakota, Andhra Pradesh 533433

*A One Day Seminar
on*

***COPYRIGHT AND
PLAGIARISM ISSUES***

Date:

04/03/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
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- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Plagiarism is an ethical issue. It is presenting the work of others as one's own. It is considered a serious issue in academia, and can lead to loss or reputation or of a job. But it is not usually a legal issue.

Copyright is the right to control who makes copies of a work, created derivative works based on it, performs it, or uses it in certain other ways. In most cases the copyright on a work in initially belongs to the author, or the employer of the creator. The owner of a copyright may sell the rights or give them away, or grant or sell permission to use the work in specified ways.

Committing plagiarism may also involve copyright infringement, but it may not. One can plagiarizer a work whose copyright has expired, but not infringe its copyright.

Topics to be covered

- How to detect Plagiarism
- How copyright protect your work
- Why do we need to know about it
- How avoid it in content marketing



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Program Report

Date: 31/03/2021

Name of the Program: One day Seminar on **USE OF INTELLECTUAL PROPERTY RIGHTS INVOLVING MODERN MANAGEMENT METHODS**

Date/s: **30/03/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 96 Students.

Resource Person/s Details: **Mrs. B. Adi Lakshmi,**

Asst. Professor,

Basic Science & Humanities Department,

Sri Vasavi Engineering College, Tadepalligudem.

One day Seminar was organised by the IPR CELL on Use of Intellectual Property Rights involving modern management methods on 30/03/2021 Seminar hall. Seminar started with the inaugural function by 10:00 AM. Later at 10:30 AM the session was taken by Mrs. B. Adi Lakshmi, Asst. Professor, Basic Science & Humanities Department, Sri Vasavi Engineering College, Tadepalligudem, under the title of Use of Intellectual Property Rights involving modern management methods. Mrs. B. Adi Lakshmi gave an excellent description about the types of Intellectual Property Rights, uses by involving the modern management methods. The session was very interactive. Students and faculty raised many queries about the modern management.

PURPOSE OF THE SEMINAR: To know the importance of use of Intellectual Property Rights involving modern management methods.

OUTCOME: Students have known the use of Intellectual Property Rights involving modern management methods.


Coordinator - IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....
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Mobile:.....

email:

PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu

Principal,
KITS

COORDINATOR

Mr. B.Veerendra,

IPR Cell,
KITS

Resource Person:

Mrs. B. Adi Lakshmi

Asst. Professor,
Basic Science & Humanities Department,
Sri Vasavi Engineering College, Tadepalligudem.

ADDRESS FOR COMMUNICATION:

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Coordinator

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**Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.**



Kakinada Institute Of Technology And Science

(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

**A One Day Seminar
on**

**USE OF INTELLECTUAL PROPERTY
RIGHTS INVOLVING MODERN
MANAGEMENT METHODS**

Date:

30/03/2021

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA



About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- The main objective of the patent owner has the exclusive right to prevent or stop others from commercially exploiting the patented invention.
- Patent protection means that the invention cannot be commercially made, used, distributed, imported or sold by others without the patent owner consent.

Topics to be covered

- Patent Design
- Intellectual Property



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Program Report

Date: 07/04/2021 ¹¹⁵⁰

Name of the Program: A One Day talk on “**Success Criteria for Entrepreneurship Business**”

Date/s: **05/04/2021**

No. of Days: 01

Benefited to: Students

Number of Participants: 115 Students.

Resource Person/s Details: **Dr. M. Veerabhadra Rao,**

**Professor & Director – Entrepreneurship Development
Cell (EDC), SRK Institute of Technology, Enikepadu,
Vijayawada.**

The One Day Talk on “**Success Criteria for Entrepreneurship Business**” started with inauguration at 10:00Am after the Coordinator introduction Speech. The guest was introduced by the team and the Seminar started with the Power Point Presentation of Entrepreneur by the resource person.

The highlighted points from the Talk are:

1. A General Model of Entrepreneurial Success
2. Human Capital Model
3. Personality Based Model

The growing importance of entrepreneurship in terms of constituting a sector of employment generation and economic building Necessitates that entrepreneurial businesses should have the capacity to grow, make profit and contribute to the nations economic development.

Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of entrepreneurship is the starting of new businesses. In economics,



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entrepreneurship combined with land, labor, natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global marketplace. However evidence shows that many entrepreneurs lack the capacity, trait, and resources to manage their business to grow, make profit and contribute to nations building.

The students were actively participated by asking huge number of querries and the Resource person answered all the questions.

The event was ended with National Anthem.

Objective of the Event: To give knowledge on Success Criteria for Entrepreneurship Business.

Outcome of the Event: The students familiar with loads of knowledge on different models of Entrepreneurship business to make a grand success.

Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:

PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.E. Sarvarameswarudu
Principal,
KITS

COORDINATOR

Mr. K.Siva,
ED Cell,
KITS

Resource Person:

Dr. M. Veerabhadra Rao

Professor & Director – Entrepreneurship Development
Cell (EDC), SRK Institute of Technology,
Enikepadu, Vijayawada.

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Kakinada Institute of Technology and Science
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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

“SUCCESS CRITERIA FOR
ENTREPRENEURSHIP BUSINESS”

Date:

05/04/2021

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA



About the Institute

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About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

- To look the opportunities with respect to Engineering community and grab it for your development.
- To discover ideas about Knowledge Management with context and understanding dimensions in any Business.

Topics to be covered

The basic Entrepreneur Definition-Procedure and formalities of setting of an enterprise /business-developing skills on management of a unit-marketing & Knowledge on identification of business opportunities.



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Program Report

Date: 19/04/2019

Name of the Program: A One day seminar on “The Role of Small Scale Enterprises in solving unemployment problems”

Date/s: 18/04/2019

No. of Days: 01

Benefited to: Students

Number of Participants: 55 Students.

Resource Person/s Details: **Dr. T. Subba Rayudu,**

Assoc. Prof, Management Studies Department,

Andhra Loyola Institute of Engineering & Technology,

Vijayawada.

The Seminar on Role of Small Scale Enterprises in solving unemployment problems started with inauguration at 10Am after the Coordinator of the event given the introduction Speech. The guest was introduced and the Seminar started with the basic definitions of Small Scale Enterprises. And the highlighted points from the seminar are Small scale industries are seen as veritable instruments for the industrial development of a nation. Industrial development involves the development of a technical arrangement that moves an economy from traditional method of production to a more complex system of mass manufacture of variety of goods and services involving technology and management techniques. And explained the Unemployment reasons and gave the remedies for that. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To understand the Role of SSE's in solving Unemployment problems.

Outcome of the Event: The students familiar with how the Small Scale Enterprises are solving Unemployment Problems.

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,
KITS

PATRON

Dr.G. Sambashiva Rao

Principal,
KITS

COORDINATOR

Mr. K.Siva

ED Cell,
KITS

Resource Person:

Dr. T. Subba Rayudu

Assoc. Prof, Management Studies Department,
Andhra Loyola Institute of Engineering & Technology,
Vijayawada.

ADDRESS FOR COMMUNICATION:

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Coordinator

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Kakinada Institute of Technology and Science

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Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar

on

**“THE ROLE OF SMALL SCALE
ENTERPRISES IN SOLVING
UNEMPLOYMENT PROBLEMS”**

Date:

18/04/2019

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

About the Institute

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About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

To enhance the students understanding of Entrepreneurship and their knowledge in the small scale and also solving the unemployment problems

The areas of innovation and converting those innovative ideas in to viable business enterprises.

Topics to be covered

Small-scale enterprises are a significant source of employment

Government policies and programs designed to support small-scale enterprises



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Program Report

Date: 24/05/2019

Name of the Program: A One Day Seminar on **Observational and Derived Research Methodology**

Date/s: **22/05/2019**

No. of Days: 01

Benefited to: Students

Number of Participants: 84 Students.

Resource Person/s Details: **Dr. G.Surekha,**

Assoc. Professor,

Pragati Engineering College,

Surampalem.

The Seminar on Observational and Derived Research Methodology was inaugurated at 10:00Am on 22/05/2019 by the Chief Guest **Dr. G. Surekha**, Assoc. Professor, Pragati Engineering College, Surampalem in the presence of the Principal of KITS in the Seminar Hall. The Programme was organized by the Research & Development Cell of KITS. The Coordinator delivered the welcome address. Chief Guest Dr. G. Surekha gave more information about Observational and Derived Research Methodology. She explained full detail about importance of observation research, role of Observational research Methodology. Also she explains component of Research Methodology. Finally she compares the operational and derived research methodology. During the interaction session she clarified the doubts raised by the participants.

Objective of the Event: To give awareness about Observational and Derived Research Methodology to the Students.

Outcome of the Event: The students familiar with Observational and Derived Research Methodology.


Coordinator – R&D Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,
KITS

PATRON

Dr.G. Sambashiva Rao

Principal,
KITS

COORDINATOR

Mr. B. Ramesh

R&D Cell,
KITS

Resource Person:

Dr. G.Surekha

Assoc. Professor,
Pragati Engineering College,
Surampalem.

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Kakinada Institute of Technology and Science

Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science

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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

*A One Day Seminar
on*

**OBSERVATIONAL AND DERIVED
RESEARCH METHODOLOGY**

Date:

22/05/2019

Organized by:

Research & Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

About the Institute

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About the Department

The Research and Development Cell is to focus on the scientific and industrial research in the various disciplines. The cell provides technical requirement and equipment in the campus to bridge the gap between industry and academia.

R&D cell is one of the wings of the Institute which facilitates, channelizes, records, and regulates all the academic, sponsored, collaborative research projects and consultancy works in the Institute. In a world increasingly propelled by technology, academic research forms the mainspring of a nation's economic growth. MRCET R&D cell aspires to transform the lives of young budding engineers, research scholars and faculty through their innovative ideas to contribute for research at academic level.

It conducts the research review meetings to examine the quality of research undergoing in the institution. The R&D cell also recommends for the sanction of in-house research scholarships / incentives to students and faculty members for their research work and publications.

Objectives of the Programme

The objectives of the Seminar is

- To develop knowledge on the fundamentals of research
- To build knowledge on research design, application & data analysis
- To develop skills for synopsis/thesis development & academic writing

Topics to be covered

Objectives of Research and relevance of Literature Review of Research

Writing the quality research paper and choosing the appropriate journal



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Program Report

Date: 31/05/2019

Name of the Program: One day Seminar on **MAINTENANCE OF REGISTERED TRADEMARK**

Date/s: **30/05/2019**

No. of Days: 01

Benefited to: Students

Number of Participants: 73 Students.

Resource Person/s Details: **Dr. Gadiraju Mahesh,**

Professor, Dept. of CSE,

SRKR Engineering College,

Bhimavaram.

Under the title of MAINTENANCE OF REGISTERED TRADEMARK One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the Seminar hall. After the inaugural function Technical session was taken by Dr. G. Mahesh, under the title of MAINTENANCE OF REGISTERED TRADEMARK. Dr. G. Mahesh had described what is a trademark, need for renewal and how to renewal a trademark etc. Dr. G. Mahesh explained about two available options for renewal process. The session is very interactive. Student and faculty had asked many questions to resource person to gain knowledge about maintenance of registered trademark.

PURPOSE OF THE SEMINAR: To develop knowledge about the Restoration of trademarks.

OUTCOME: Students gain knowledge about renewal process of trademark and its importance.


Coordinator – IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

Mobile:.....

email:

PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.G. Sambashiva Rao
Principal,
KITS

COORDINATOR

Mr. B.Veerendra
IPR Cell,
KITS

Resource Person:

Dr. Gadiraju Mahesh

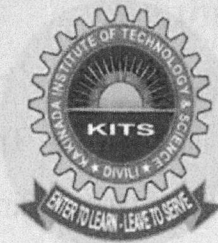
Professor, Dept. of CSE,
SRKR Engineering College,
Bhimavaram.

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Mr. B.Veerendra

Coordinator
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**Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.**



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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

*A One Day Seminar
on*

*MAINTENANCE OF REGISTERED
TRADEMARK*

Date:

30/05/2019

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA



About the Institute

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About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

Enlightening the objective of the Trade Marks Act, 1999 is to register trademarks applied for in the country and to provide for better protection of trade mark for goods and services and also to prevent fraudulent use of the mark..

Topics to be covered

- Categories
- Word marks
- Device marks
- Service marks
- Collective marks
- Certification marks
- Well known marks
- Unconventional marks
- Trademark Act, 1999 Section 2(1)(e) for trademark infringement
- Strength of trademarks



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Program Report

Date: 26/10/2019

Name of the Program: One day Seminar on COPYRIGHTS: REGISTRATION AND INFRINGEMENT

Date/s: 25/10/2019

No. of Days: 01

Benefited to: Students

Number of Participants: 68 Students.

Resource Person/s Details: **Dr. SUGANYA VIJAYABASKARAN,**
Adhoc Faculty,
School of Humanities & Management,
NIT Andhra Pradesh.

Under the title of COPYRIGHTS: REGISTRATION AND INFRINGEMENT One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. After the inaugural function Technical session was taken by **Dr. SUGANYA VIJAYABASKARAN,** Adhoc Faculty, School of Humanities & Management, NIT Andhra Pradesh. Under the title of COPYRIGHTS: REGISTRATION AND INFRINGEMENT. Dr. S. Vijayabaskaran had described basics of copy rights and explained about what the purpose of copyright registration and infringement importance is. The session is very interactive. Student and faculty had asked many questions to resource person to gain knowledge about maintenance of registered trademark.

PURPOSE OF THE SEMINAR: To develop knowledge about the copy rights registration benefits.

OUTCOME: Students gain knowledge about copy rights registration and the purpose of copyright registration.


Coordinator – IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.G. Sambashiva Rao
Principal,
KITS

COORDINATOR

Mr. B.Veerendra
IPR Cell,
KITS

Resource Person:

Dr. SUGANYA VIJAYABASKARAN

Adhoc Faculty,
School of Humanities & Management,
NIT Andhra Pradesh.

ADDRESS FOR COMMUNICATION:

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**Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.**



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar on

**COPYRIGHTS: REGISTRATION
AND INFRINGEMENT**

Date:
25/10/2019

Organized by:
IPR Cell

Venue:
**Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA**

About the Institute

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About the Department

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

The main objective of the program is to know the difference between patent, copyright, and trademark.

Topics to be covered

- Overview on patent
- Overview on Copyright
- Overview of trademark
- Key Differences between Patent, Copyright and trademark
- Key Points to Remember on Patent, Copyright and trademark



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 16/12/2019

Name of the Program: A One Day Seminar on “Feasibility Study as a tool for Entrepreneurial Success”

Date/s: 19/12/2019

No. of Days: 01

Benefited to: Students

Number of Participants: 118 Students.

Resource Person/s Details: **Dr. N. Subramanyam,**
Professor & Head,
Department of Business Administration,
SRK Institute of Technology, Vijayawada.

The Seminar on “Feasibility Study as a tool for Entrepreneurial Success” started with inauguration at 10Am with coordinator introduction Speech. The guest was introduced by the Coordinator and the Seminar started with the basic definitions of Entrepreneur and the Success stories of Entrepreneurs of Dhirubhai Ambani, JRD Tata, Shiv Nadar..etc. And the highlighted points from the seminar are the dynamic nature of today’s business environment has led to an increase in the risks and uncertainties that are faced by organizations. The growth in the degree of awareness of the customers has led to a dramatic increase in competition as more and more companies are now trying to cater to the needs of these customers. It has become crucial for businesses to outshine competition in terms of provision of value to its clients. Survival in the marketplace has become difficult, however, entering it is an entire different story. An absence of proper planning and forethought leads to the failure of entrants. The Resource person enlightens the students with various Feasibility study tools like Financial, Economical and Technical feasibility. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To understand the different tools for Success of the Entrepreneurs.

Outcome of the Event: The students acquainted with the knowledge of various tools for Entrepreneurial Success.

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Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.A.V. Pratap Kumar
Principal,
KITS

COORDINATOR
Mr. K.Siva
ED Cell,
KITS

Resource Person: **Dr. N. Subramanyam**

Professor & Head,
Department of Business Administration,
SRK Institute of Technology, Vijayawada

ADDRESS FOR COMMUNICATION:

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Coordinator
PH.no- 9492223337
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Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
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Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**"FEASIBILITY STUDY AS A
TOOL FOR ENTREPRENEURIAL
SUCCESS"**

Date:
19/12/2019

Organized by:
Entrepreneurship Development Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

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About the Department

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development.

ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

To assess the viability of a project based on a major pivotal component: will the project or business have enough cash to complete the project (and generate a profit).

Topics to be covered

Project management is the process of planning, organizing, and managing resources to bring about the successful completion of specific project goals and objectives.

A feasibility study is a preliminary exploration of a proposed project or undertaking to determine its merits and viability.



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Program Report

Date: 05/02/2020

Name of the Program: A One Day Workshop on “**Business Opportunities in Insurance Sector**”

Date/s: **04/02/2020**

No. of Days: 01

Benefited to: Students

Number of Participants: 76 Students.

Resource Person/s Details: **Mr. B. Naveen, Manager,**
Bajaj Allianz Life Insurance Company Limited,
Danavaipeta, Rajahmundry – 533103

The Seminar on “Business Opportunities in Insurance Sector” started on 04/02/2020 with inauguration session at 10:00 Am in the Seminar Hall after registration of the Candidates. The major objective of this seminar is to know the various Business Opportunities in Insurance Sector. The Resource Person, Mr. B. Naveen, Manager, Bajaj Allianz Life Insurance Company Ltd, Rajahmundry, started their session with the basics of the Insurance and its types called Life Insurance and General Insurance. This session provides an overview of the Insurance in the world and in particular to India. The Participants will also develop their knowledge on different Insurance companies in India and abroad and their policies with all details. The Seminar Session is very interactive and fulfilled the Objective of the seminar by knowing various Business opportunities. The student queries were answered by the resource person with examples. The event was ended with National Anthem.

Objective of the Event: To know the various Business Opportunities in Insurance Sector.

Outcome of the Event: The students are familiar with various Business opportunities and enhanced their knowledge with practical examples.


Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.A.V. Pratap Kumar
Principal,
KITS

COORDINATOR

Mr. K.Siva
ED Cell,
KITS

Resource Person:

Mr. B. Naveen, Manager

Bajaj Allianz Life Insurance Company Limited,
Danavaipeta, Rajahmundry – 533103

ADDRESS FOR COMMUNICATION:

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Coordinator

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**Kakinada Institute of Technology and Science
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Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar

**“BUSINESS OPPORTUNITIES
IN INSURANCE SECTOR”**

Date:

04/02/2020

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

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About the Department

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ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

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Objectives of the Programme

Enlighten Students on principles of management & things that are to be aware off or becoming a successful entrepreneur.

Topics to be covered

- Definitions of management & things
- Awareness of Succesfull Entrepreneurship.
- Entrepreneurial management skills



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KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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Program Report

Date: 08/08/2018

Name of the Program: A One Day Workshop on "Employment Opportunities in Animation Sector"

Date/s: **07/08/2018**

No. of Days: 01

Benefited to: Students

Number of Participants: 95 Students.

Resource Person/s Details: **Mr. K. Hari Kumar,**

Sr. Designer,

Legendary Animation,

Kakinada.

The Workshop on Employment Opportunities in Animation Sector started on 07/08/2018 with inauguration at 10Am. The Resource person started the event with the Introduction of Animation and Animation Industry. The areas covered under the workshop are necessary aptitude in sketching, drawing and deep interest in computers is always considered essential to gain entry into the animation industry. And also discussed Job prospects for animators are rising at a very fast pace thanks to the boom in the entertainment and gaming industry. He added that Animation with time has got a good hold over movies, television and advertising industries due to the excessive use of special effects. The Session is interactive and the students are shown keen interest to learn the new courses and raised the queries. The student queries were answered by the resource person with live examples and practices of their Institute. The event was ended with National Anthem.

Objective of the Event: To give awareness to Employment Opportunities in Animation Sector to the students.

Outcome of the Event: The students are familiar with various opportunities in the Latest trending sector.


Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

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Mobile:.....

email:.....



PROGRAM COMMITTEE:

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COORDINATOR
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Resource Person:

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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**"EMPLOYMENT OPPORTUNITIES IN
ANIMATION SECTOR"**

Date:

07/08/2018

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

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Objectives of the Programme

- To understand the operation and control of real power
- To understand the significance of frequency control
- To comprehend the issue of unit commitment and the significance of economic load dispatch
- To know the issue of unit commitment and the significance of economic load dispatch

The objectives of this program are

- To understand the operation and control of real power
- To understand the significance of frequency control
- To comprehend the issue of unit commitment and the significance of economic load dispatch

Topics to be covered

- Definitions of Single and two area
- To know the issue of unit commitment and the
- Load frequency control of Single and Two area
- economic dispatch problem
- Unit Commitment problem
- Real and Reactive power control implementation in MATLAB Environment



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KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
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Program Report

Date: 28/09/2018

Name of the Program: One day Seminar on **REGISTRATION PROCESS OF IP**

Date/s: **27/09/2018**

No. of Days: 01

Benefited to: Students

Number of Participants: 109 Students.

Resource Person/s Details: **Dr. B.V.S.S. Subba Rao,**

Assistant Professor,

Dept. of MBA, SRK Institute of Technology,

Vijayawada.

Under the title of REGISTRATION PROCESS OF IP One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the seminar hall. After the inaugural function Technical session was taken by Dr.B.V.S.S. Subba Rao, Assistant Professor, SRK Institute of Technology, Vijayawada under the title of REGISTRATION PROCESS OF IP. The Resource explained about registration process of IP in step by step procedure. Like filling of application form, preliminary scrutiny and examination etc., the session is very interactive. Student and faculty had asked many questions to resource person to gain knowledge about registration of IP and their respective steps.

PURPOSE OF THE SEMINAR:

To develop knowledge about the Registration Process of IP.

OUTCOME: Students gain knowledge about IP Registration and their steps in detail.


Coordinator – IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

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Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.K.S. Srikanth
Principal,
KITS

COORDINATOR
Mr. B.Veerendra
IPR Cell,
KITS

Resource Person:

Dr. B.V.S.S. Subba Rao

Assistant Professor,
Dept. of MBA, SRK Institute of Technology,
Vijayawada.

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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

“

A One Day Seminar

on

REGISTARTION PROCESS OF IP

”

Date:

27/09/2018

Organized by:

Intellectual Property Rights Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

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- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

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- To understand the significance of frequency control
- To comprehend the issue of unit commitment and the significance of economic load dispatch
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Topics to be covered

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- Real and Reactive power control implementation in MATLAB Environment



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(NAAC Accredited by B+ grade)

Program Report

Date: 08/10/2018

Name of the Program: A One Day Seminar on “Research Methods for Management”

Date/s: **05/10/2018**

No. of Days: 01

Benefited to: Students

Number of Participants: 90 Students.

Resource Person/s Details: **Dr. SOUMYA JOSE,**

Assistant Professor & HoD,

School of Humanities & Management,

NIT Andhra Pradesh.

The Seminar commenced with the arrival of chief guest at 10:00 AM. The inaugural ceremony started with bouquet presentation to the Speaker. A Seminar was conducted by Dr. SOUMYA JOSE, Assistant Professor & HoD, School of Humanities & Management, NIT Andhra Pradesh. She explained the purpose of the seminar to the participants. And she added that Research is a systematic process of collecting and analysing information in order to increase our understanding of the topic. Research is the search of knowledge. It is an investigation. Research is a scientific and systematic search for pertinent information on a specific topic. In fact, research is an art of scientific investigation.

Research refers to the systematic method consisting of enunciating the problem, formulating a hypothesis, collecting the facts or data, analysing the facts and reaching certain conclusions either in the form of solutions towards the concerned problem or in certain generalisation for some theoretical formulation. Research methodology is a way to systematically solve the research problem. It is a science of studying how research is done scientifically. Research methods are all those methods / techniques that are used for conduction of research.

Objectives of Research :



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
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The main aim of research is to find out the truth which is hidden and has not yet been discovered. Although every research study has its own specific objectives, the research objectives may be broadly grouped as follows:

1. To gain familiarity with new insights into a phenomenon (i.e., formulative research studies);
2. To accurately portray the characteristics of a particular individual, group, or a situation (i.e., descriptive research studies);
3. To analyse the frequency with which something occurs (i.e., diagnostic research studies); and
4. To examine the hypothesis of a causal relationship between two variables (i.e., hypothesis testing research studies).

RESEARCH IN VARIOUS FUNCTIONAL AREAS OF MANAGEMENT RESEARCH:

Research plays an major role in the various functional areas. It is mainly used for taking important decisions in their respective areas. The following are the role of research in each functional areas. Research plays a n important role in the following areas in Management

1. Marketing
2. Finance
3. HR
4. Production
5. Entrepreneurship.

The Resource person also covered the major problems encountered by the researchers along with methods of Research.

Objective of the Event: To give awareness on the concepts of Research Methods for Management aspects of research.

Outcome of the Event: The students are familiar with various methods can be used for management aspects of research.


Coordinator - R&D Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

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Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.K.S. Srikanth
Principal,
KITS

COORDINATOR
Mr. B. Ramesh
R & D Cell,
KITS

Resource Person:

Dr. SOUMYA JOSE

Assistant Professor & HoD,
School of Humanities & Management,
NIT Andhra Pradesh.

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Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

**A ONE DAY SEMINAR
ON
"RESEARCH METHODS FOR
MANAGEMENT"**

Date:
05/10/2018

Organized by:
Research & Development Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
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About the Department

The Research and Development Cell is to focus on the scientific and industrial research in the various disciplines. The cell provides technical requirement and equipment in the campus to bridge the gap between industry and academia.

R&D cell is one of the wings of the Institute which facilitates, channelizes, records, and regulates all the academic, sponsored, collaborative research projects and consultancy works in the Institute. In a world increasingly propelled by technology, academic research forms the mainspring of a nation's economic growth. MRCET R&D cell aspires to transform the lives of young budding engineers, research scholars and faculty through their innovative ideas to contribute for research at academic level.

It conducts the research review meetings to examine the quality of research undergoing in the institution. The R&D cell also recommends for the sanction of in-house research scholarships / incentives to students and faculty members for their research work and publications.

Objectives of the Programme

- To build knowledge on research design, application & data analysis
- To develop knowledge on the fundamentals of research
- To develop skills for synopsis/thesis development & academic writing

Topics to be covered

- Introduction and defining the research problem, refining research questions,
- Formulating objectives & hypothesis
- Research Design, Mixed Method and Qualitative Research
- Sampling and questionnaire design
- Data Analysis and Interpretation
- Report Writing in Research and Case study



KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)
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Program Report

Date: 21/11/2018

Name of the Program: A one Day Seminar on “**Determinants of Entrepreneurial Innovation**”

Date/s: **20/11/2018**

No. of Days: 01

Benefited to: Students

Number of Participants: 86 Students.

Resource Person/s Details: **Dr. P. Subbaiah,**

Professor & Head,

Department of MBA,

Vijaya Institute of Technology for Women, Vijayawada.

The Seminar on Determinants of Entrepreneurial Innovation started with inauguration at 10Am after the Head of MBA department Speech. The Seminar started with basics of Entrepreneurship from the roots level and students what they learn from the subjects of management. The contents covered are Entrepreneurs play a key role in introducing innovations into the market. However, the extant literature has found that the degree of innovation within new ventures varies considerably and that these differences can be related to the individual factors of entrepreneurs. The resource person also covered different determinants for Entrepreneurial Innovation. The students were actively participated by asking huge number of queries and the Resource person answered all the questions. The event was ended with National Anthem.

Objective of the Event: To give awareness on Determinants of Entrepreneurial Innovation.

Outcome of the Event: The students acquainted with the various factors Influencing Entrepreneurial Innovation by understanding various examples.


Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.K.S. Srikanth
Principal,
KITS

COORDINATOR
Mr. K.Siva
ED Cell,
KITS

Resource Person:

Dr. P. Subbaiah

Professor & Head,
Department of MBA,
Vijaya Institute of Technology for Women, Vijayawada.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva
Coordinator
PH.no- 9492223337
siivamyfriend@gmail.com
Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**"DETERMINANTS OF
ENTREPRENEURIAL INNOVATION"**

Date:
20/11/2018

Organized by:
Entrepreneurship Development Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M.Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems & VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the ED Cell:

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development. ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

To enhance the students understanding of Entrepreneurship and their knowledge in the areas of innovation and converting those innovative ideas in to viable business enterprises.

Topics to be covered

- Definitions of Single and two area
- Load frequency control of Single and Two area
- economic dispatch problem
- Unit Commitment problem
- Real and Reactive power control implementation in MATLAB Environment



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Program Report

Date: 14/02/2019

Name of the Program: A one Day Seminar on “**Determinants of Entrepreneurial Innovation**”

Date/s: **13/02/2019**

No. of Days: 01

Benefited to: Students

Number of Participants: 59 Students.

Resource Person/s Details: **Dr. B. Ravi Kumar,**

Professor, Dept of Business Administration,

Amrita Sai Institute of Science & Technology,

Paritala.

The Seminar on **Role of Entrepreneurship in the Economic Development** started on 13/02/2019 with inauguration session at 10:00Am in the Seminar Hall. The Seminar starts with Economy basics and the latest developments in the economic sector across the world. The Resource person stressed the Economic development essentially means a process of upward change whereby the real per capita income of a country increases over a period of time. Entrepreneur plays a vital role in economic development. Entrepreneurs serve as the catalysts in the process of industrialization and economic growth. Technical progress alone cannot lead to economic development, unless technological breakthroughs are put to economic use by entrepreneurs. The Seminar Session is very interactive and fulfilled the Objective of the seminar by knowing various new concepts. The student queries were answered by the resource person with live examples. The event was ended with National Anthem.

Objective of the Event: To develop knowledge about how the Entrepreneurs play a vital role in Economic Development.

Outcome of the Event: The students are familiar with loads of knowledge on Role of Entrepreneurs in the Economic Development of any country.


Coordinator – ED Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao

Chairman,
KITS

PATRON

Dr.G. Sambashiva Rao

Principal,
KITS

COORDINATOR

Mr. K.Siva

ED Cell,
KITS

Resource Person:

Dr. B. Ravi Kumar

Professor, Dept of Business Administration,
Amrita Sai Institute of Science & Technology,
Paritala.

ADDRESS FOR COMMUNICATION:

Mr. K.Siva

Coordinator

PH.no- 9492223337

siivamyfriend@gmail.com

Kakinada Institute of Technology and Science
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Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

— “ A One Day Seminar

on

**"ROLE OF ENTREPRENEURSHIP IN
THE ECONOMIC DEVELOPMENT"**

Date:

13/02/2019

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA

About the Institute

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About the Department

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ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

- To think Students out of the box and keep searching for innovative ideas by considering the main points that emerge in day to day human life.
- To under standing Entrepreneurship and the Concept behind start-ups.

Topics to be covered

The innovation is the next most significant element in global arena. Innovation has to be connected with societal problems which builds the viability of innovativeness and scope to leverage in building business enterprise



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Program Report

Date: 12/07/2017 81

Name of the Program: A One Day Seminar on “**Research Methodology**”

Date/s: **11.07.2017**

No. of Days: 01

Benefited to: Students

Number of Participants: 81 Students.

Resource Person/s Details: **Dr. Y. Phani,**

Associate Professor,

Dept of Mathematics,

Sri Vishnu College of Engineering for Women,

Bhimavaram.

The Seminar commenced with the arrival of chief guest at 10:30 AM. The inaugural ceremony started with bouquet presentation to the Speaker. A Seminar was conducted by Dr. Y. Phani, Associate Professor, Dept of Mathematics, Sri Vishnu College of Engineering for Women, Bhimavaram. He explained the purpose of the seminar is to introduce students to the most important conceptual approaches of research as well as to explore and formulate the theoretical framework for the analysis of the topic that is examined in the context of their undergraduate Dissertation. He briefed about Research methods which are classified based on different criteria. They are a general category, nature of the study, the purpose of the study, and research design. Also, there are interviews and case studies based on research methodology. In some researches, more than two methods are combined while in some, very few methods are taken into account for the study.

BASED ON GENERAL CATEGORY:

1. **Quantitative Research:** As the name suggests, quantitative refers to the numbers where data is collected based on numbers, and a summary is taken from these numbers. Graphs help to quantify the results in quantitative research.



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2. **Qualitative Research:** Qualitative refers to the non- numerical elements in the research. When the information or data cannot be grasped in terms of numbers, qualitative research comes for the rescue. Though not reliable as much as quantitative, qualitative research helps to form a better summary in terms of theories in the data. Based on the nature of the research.

3. **Descriptive Research:** Facts are considered in descriptive methods and surveys and case studies are done to clarify the facts. These help to determine and explain with examples, the facts, and they are not rejected. Many variables can be used in descriptive research to explain the facts.

4. **Analytical Research:** Analytical research uses the facts that have been confirmed already to form the basis for the research and critical evaluation of the material is carried out in this method. Analytical methods make use of quantitative methods as well.

BASED ON THE PURPOSE OF THE STUDY:

5. **Applied Research:** Applied research is action research where only one domain is considered and mostly the facts are generalized. Variables are considered constant and forecasting is done so that the methods can be found out easily in applied research. The technical language is used in the research and the summary is based on technical facts.

6. **Fundamental Research:** Fundamental research is the basic or pure research done to find out an element or a theory that has never been in the world yet. Several domains are connected and the aim is to find out how traditional things can be changed or something new can be developed. The summary is purely in common language and logical findings are applied in the research.

BASED ON RESEARCH DESIGN:

7. **Exploratory Research:** Exploratory studies are based on the theories and their explanation and it does not provide any conclusion for the research topic. The structure is not proper and the methods offer a flexible and investigative approach for the study. The hypothesis is not tested and the result will not be of much help to the outside world. The findings will be topic related that helps in improving the research more.

8. **Conclusive Research:** Conclusive Research aims at providing an answer to the research topic and has a proper design in the methodology. A well-designed structure helps in formulating and solving the hypotheses and give the results. The results will be



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generic and help the outside world. Researchers will have an inner pleasure to solve the problems and to help society in general.

9. **Surveys:** Not least considered, but Surveys play a main role in the research methodology. It helps to collect a vast amount of real-time data and helps in the research process. It is done at a low cost and can be done faster than any other method. Surveys can be done in both quantitative and qualitative methods. Always, quantitative surveys must be considered above qualitative surveys as they provide numerical outputs and the data is real. Surveys are mainly used in the business to know the demand for a product in the market and to forecast the production based on the results from the survey.

10. **Case Studies:** Case studies are another method of research methodology where different cases are considered and the proper one for the research is selected. Case studies help to form an idea of the research and helps in the foundation of the research. Various facts and theories can be considered from the case studies that help to form proper reviews about the research topic. Researchers can either make the topic general or specific according to the literature reviews from the studies. A proper understanding of the research can be made from the case study.

He explained the different benefits of Research methodology

Advantages of using different Research Methodology Below are the advantages mentioned:

- In a research, critical evaluation of the topic is important to analyze and verify the research. This helps the researcher to explore the research more effectively. Various methods in the research helps to explore the research from different perspectives and to analyze in a fact-driven manner.
- Quantitative methods and surveys help to gain numerical outputs that help in all the research. Results can be formed easily without explaining much in the thesis with the help of numbers.
- Reliable researches are important to make use of them and the methods help to make it valid and useful to the topic and in a generalized manner. Several methods help researchers formulate the research area and to improve their knowledge.



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Conclusion:

He concluded that developments in all the fields are made by the researchers and their studies are helpful to society in general. An understanding of the research methods is important to verify and validate the research in different fields.

Objective of the Event: To give awareness on the concepts of Research Methodology to the students.

Outcome of the Event: The students are familiar with various types of Research methods which help to prepare their dissertations.


Coordinator - R&D Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

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Chairman,
KITS

PATRON

Dr.P.M.M.S.Sarma
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KITS

COORDINATOR

Mr. K.Siva
R & D Cell,
KITS

Resource Person:

Dr. Y. Phani

Associate Professor, Dept of Mathematics,
Sri Vishnu College of Engineering for Women,
Bhimavaram

ADDRESS FOR COMMUNICATION:

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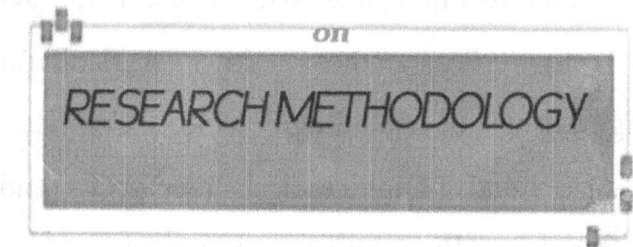
Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar



Date:

11.07.2017

Organized by:

Research & Development (R&D) Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433

INDIA

About the Institute

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About the R & D Cell

The Research and Development Cell is to focus on the scientific and industrial research in the various disciplines. The cell provides technical requirement and equipment in the campus to bridge the gap between industry and academia.

R&D cell is one of the wings of the Institute which facilitates, channelizes, records, and regulates all the academic, sponsored, collaborative research projects and consultancy works in the Institute. In a world increasingly propelled by technology, academic research forms the mainspring of a nation's economic growth. MRCET R&D cell aspires to transform the lives of young budding engineers, research scholars and faculty through their innovative ideas to contribute for research at academic level.

It conducts the research review meetings to examine the quality of research undergoing in the institution. The R&D cell also recommends for the sanction of in-house research scholarships / incentives to students and faculty members for their research work and publications.

Objectives of the Programme

The objectives of the workshop are

- To develop knowledge on the fundamentals of research
- To build knowledge on research design, application & data analysis
- To develop skills for synopsis/thesis development & academic writing

Topics to be covered

- Introduction and defining the research problem, refining research questions,
- Formulating objectives & hypothesis
- Research Design, Mixed Method and Qualitative Research
- Sampling and questionnaire design
- Data Analysis and Interpretation
- Report Writing in Research and Case study



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Program Report

Date: 24/08/2017

Name of the Program: One day Seminar on IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS

Date/s: 23.08.2017

No. of Days: 01

Benefited to: Students

Number of Participants: 89 Students.

Resource Person/s Details: **Dr. Kosuri Venkata Satyanarayana Raju,**

Professor, ECE Department,

SRKR Engineering College, Bhimavaram

Under the title of IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS_One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the ground floor seminar hall. After the inaugural function Technical session was taken by Dr. K. V. Satyanarayana raj, Professor, SRKR Engg College under the title of IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS. Dr. K.V. Satyanarayana Raju had described meaning of Intellectual Property (IP), importance of intellectual property rights. Student learnt about which properties are include in IP, nature of IP, definition of IP. Dr. K.V. Satyanarayana Raju explained modes of protection of IP and Types of IPRs. The session is very interactive. Student and faculty had asked many questions to resource person to gain knowledge about untouched field of IPRs.

PURPOSE OF THE SEMINAR:

To develop knowledge about INTECLLECTUAL PROPERTY RIGHTS.

OUTCOME: Students familiar with INTELLECTUAL PROPERTY RIGHTS.


Coordinator – IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.P.M.M.S.Sarma
Principal,
KITS

COORDINATOR

Mr. B.Veerendra
IPR Cell,
KITS

Resource Person:

Dr. Kosuri Venkata Satyanarayana Raju

Professor, ECE Department,
SRKR Engineering College, Bhimavaram

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Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



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Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar

on

IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS

Date:

23.08.2017

Organized by:

Intellectual Property Rights (IPR) Cell

Venue:

Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

About the Institute

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About the IPR Cell

The IPR Cell provides a platform to share and discuss the latest development and applications with practical exposure and extends its help to innovators including faculty members, students and research scholars.

- Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc.
- To impart training on future endeavors regarding patent filing process.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go to patentable works.
- Frame and keep updated IPR policy to the various stakeholders and the inventors of the Institution.

Objectives of the Programme

- Knowledge of IP helps an engineer to not only protect his valuable ideas and thus create 'intellectual property' but also to promote its licensing and development in the larger interests of society.
- This awareness about how IP can benefit an engineer in terms of new and better career opportunities and also increased sources of income.

Topics to be covered

- Introduction
- The top 6 valuation mistakes
- What are intangible?
- Conducting a valuation
- The deliverable that comprise a valuation
- Facilitated discussion on additional toolkits



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Program Report

Date: 28/10/2017

Name of the Program: A One Day Workshop on Entrepreneurship Development

Date/s: 27.10.2017

No. of Days: 01

Benefited to: Students

Number of Participants: 114 Students.

Resource Person/s Details: **Dr. N. Subramanyam,**

Professor & Head,

Department of Business Administration,

SRK Institute of Technology, Vijayawada.

The Workshop on Entrepreneurship Development started with inauguration at 10Am. The Resource Person started his interaction with the students by asking the basic Entrepreneur Definition in their own words. The topics covered in the workshop are Procedure and formalities of setting of an enterprise /business, developing skills on management of a unit / business establishment including financial and marketing & Knowledge on identification of business opportunities and preparation of business plan. The Session is interactive and the students are encouraged to ask doubts at the end of the session. At the end of the session the faculty who are teaching Entrepreneurship Development Subject are also asked the queries to the resource person and answered. The event was ended with National Anthem.

Objective of the Event: To inculcate the Entrepreneurial culture to the students.

Outcome of the Event: The students familiar with Entrepreneurship development.


Coordinator (EDC Cell)

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
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.....

Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.P.M.M.S.Sarma
Principal,
KITS

COORDINATOR
Mr. K.Siva
ED Cell,
KITS

Resource Person:

Dr. N. Subramanyam

Professor & Head,
Department of Business Administration,
SRK Institute of Technology, Vijayawada.

ADDRESS FOR COMMUNICATION:

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Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

ENTREPRENEURSHIP
DEVELOPMENT

Date:

27/10/2017

Organized by:

Entrepreneurship Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
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INDIA

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Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the ED Cell:

The Entrepreneurship Development Cell (EDC) is promoting specialized knowledge in the field of entrepreneurship development. In view of the worldwide shortage of jobs (both government and private sectors) leading to unemployment problems and lack of proper utilization of human resources, the cell strives to identify talented youth to entrepreneurial works. The cell plans to organize various programs regarding entrepreneurship development. ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

To Know the difference between Entrepreneur and Entrepreneurship, role of physical, financial, human resources in attaining economic growth & development, various factors influencing entrepreneurial entry etc.

Topics to be covered

- Explore top Competencies and Behaviors of successful intrapreneurial leaders.
- Gain insight into what distinguishes Intrapreneurial Leaders from Traditional Leaders.
- Evaluate the gaps that exist between Self-Perception versus Actual Results.
- Look at Leadership Characteristics that contribute to being an effective leader.



**KAKINADA INSTITUTE OF TECHNOLOGY AND SCIENCE
DIVILI, TIRUPATHI (VI), PEDDAPURAM (MANDAL)**

(Approved by AICTE, New Delhi & Affiliated to JNT University, Kakinada)
(NAAC Accredited by B+ grade)

Program Report

Date: 10/11/2017

Name of the Program: One Day Seminar on “Impact of Technological Advancement on Entrepreneurship”

Date/s: **09.11.2017**

No. of Days: 01

67

Benefited to: Students

Number of Participants: 103 Students.

Resource Person/s Details: **Mr. A. Ramesh Babu,**

**Assoc. Prof, Dept of Applied Sciences & Humanities,
SASI Institute of Technology & Engineering,
Tadepalligudem.**

One Day Seminar on “Impact of Technological Advancement on Entrepreneurship” started with inauguration at 10Am. The Resource Person started his interaction with the students by asking the few fundamentals of Entrepreneurship in their own words. The topics covered in the seminar are powerful relationship between technological advancement and entrepreneurship in an organization as newer technology enhance the flow of creative ideas in the organization. Resource person also discussed that, Technological advancement also enables new ideas in an organization like new methods to decrease cost, new business expansion ideas like Uber, Airbnb, the creation of a new business model to increase competitive advantage like ebay’s online auction. It is concluded that, the proper technological advancement not only increases efficiency but also promotes the idea of entrepreneurship in an organization where the employees provide creative ideas to enhance business operation. In this regard, organizations are also required to implement a participative tool so that employees can share their creative ideas with the organization to make the operation better. Different tools like communication, user experience, online selling and development of updated technologies seem to have an impact on the entrepreneurship development. The Session is interactive and the students are encouraged to ask doubts at the end of the session. The event was ended with National Anthem.




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Objective of the Event: To create awareness on impact of technological changes on Entrepreneurship to the students.

Outcome of the Event: The students familiar with impact of technological changes on Entrepreneurship.


Coordinator (EDC Cell)

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....
.....

Mobile:.....

email:



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.P.M.M.S.Sarma
Principal,
KITS

COORDINATOR
Mr. K.Siva
ED Cell,
KITS

Resource Person:

Mr. A. Ramesh Babu

PA Assoc. Prof, Dept of Applied Sciences & Humanities,
SASI Institute of Technology & Engineering,

ADDRESS FOR COMMUNICATION:

Mr. K.Siva
Coordinator
PH.no- 9492223337
siivamyfriend@gmail.com

Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)
Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

*"IMPACT OF TECHNOLOGICAL
ADVANCEMENT ON ENTREPRENEURSHIP"*

Date:
09/11/2017

Organized by:
Entrepreneurship Development Cell

Venue:
Seminar Hall-1
Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

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ED Cell was formed to impart our strategic intent for the well-being of the Student Community in turn to upgrade the Society. Social Entrepreneurship and Inclusivity – Introducing students with social entrepreneurship, this deals with issues of poverty, unemployment and inequality in society. As per the interest of students, various training sessions are organized by the college. Students get the appropriate guidance as per requirement and are promoted and motivated to form an enterprise.

Objectives of the Programme

Technological innovation brings benefits. It increases productivity and brings citizens new and better goods and services that improve their overall standard of living.

The benefits of innovation are sometimes slow to materialize. They often fall broadly across the entire population.

Topics to be covered

- The program is discovering & exploiting modern technologies in Entrepreneurship.
- Entrepreneurship and the Concept behind start-ups.



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Program Report

Date: 25/01/2018

Name of the Program: A One Day Seminar on “**OVERVIEW OF RESEARCH AND ITS METHODOLOGY**” 82

Date/s: **23/01/2018**

No. of Days: 01

Benefited to: Students

Number of Participants: 82 Students.

Resource Person/s Details: **Mr. CHITTURI SRINIVAS,**

**Assoc. Professor, Dept. of Mechanical Engineering,
SRKR Engineering College, Bhimavaram.**

Seminar started with the Inauguration session and the Students welcomed Mr. CHITTURI SRINIVAS, Assoc. Professor, Dept. of Mechanical Engineering, SRKR Engineering College, Bhimavaram. at 10:00AM. The Principal & Speaker commenced the session by Lightening the lamp. The Speaker, Mr. Ch. Srinivas started the session with the basic concepts of Research methodology and she defined as the systematic method to resolve a research problem through data gathering using various techniques, providing an interpretation of data gathered and drawing conclusions about the research data.

She put light on difference between Methods and Methodology in the context of research refer to two related but different things: method is the technique used in gathering evidence; methodology, on the other hand, “is the underlying theory and analysis of how a research does or should proceed”. Methodology as “a set of principles and ideas that inform the design of a research study.” Meanwhile, methods are “practical procedures used to generate and analyze data.

The Speaker also sheds a light on Qualitative & Quantitative approaches in research. She specifically mention “How to write an effective methodology section?” and explain the students with different methods, methodological connections, usage of instruments and




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analysis part. The seminar was very informative and the speaker answered all the questions raised by the students at the end of the session.

Objective of the Event: To give awareness on the concepts of Research Methodology to the students.

Outcome of the Event: The students are familiar with various approaches of Research methods, research instruments.


Coordinator – R&D Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....
.....

Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON

Dr.K.S. Srikanth
Principal,
KITS

COORDINATOR

B. Ramesh
R&D Cell,
KITS

Resource Person:

Mr. CHITTURI SRINIVAS

Assoc. Professor, Dept. of Mechanical Engineering,
SRKR Engineering College, Bhimavaram.

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Coordinator

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bojjaganiramesh@gmail.com

Kakinada Institute of Technology and Science
Divili, East Godacari, A.P.



Kakinada Institute Of Technology And Science
(Approved by AICTE, Affiliated to JNTU Kakinada)

Accredited by NAAC with B+ Grade
Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

**"OVERVIEW OF RESEARCH AND ITS
METHODOLOGY"**

Date:

23/01/2018

Organized by:

Research & Development Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science
Tirupathi (V), Divili, Peddapuram (M),
East Godavari (d), Samarlakota,
Andhra Pradesh-533433
INDIA

About the Institute

Kakinada Institute of Technology and Science was established in 2008 at Tirupathi Village, Divili, East Godavari District under the aegis of "Srinivasa Educational Society" Rajahmundry. It is popularly known with its acronym KITS, Divili. The Tirupathi Village is having 1500 yrs Old Temple "Lord Venkateswara" which a famous one. K.I.T.S is located at Divili on the Samalkota to Prathipadu road. It offers Six UG (B.Tech) Programmes in Agricultural Engineering, Civil Engineering, Computer Science and Engineering, Electrical and Electronics Engineering, Electronics and Communication Engineering, Mechanical Engineering, different PG Programmes M.Tech (Structural Engg), M.Tech (Thermal Engg), M. Tech (CAD/CAM), M.Tech(CSE), M.Tech (Power Electronics), M.Tech(Embedded Systems&VLSI Design), MBA, M.Pharm. The institute is also offers Three Diploma Programmes in Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering.

About the R & D Cell:

The Research and Development Cell is to focus on the scientific and industrial research in the various disciplines. The cell provides technical requirement and equipment in the campus to bridge the gap between industry and academia.

R&D cell is one of the wings of the Institute which facilitates, channelizes, records, and regulates all the academic, sponsored, collaborative research projects and consultancy works in the Institute. In a world increasingly propelled by technology, academic research forms the mainspring of a nation's economic growth. MRCET R&D cell aspires to transform the lives of young budding engineers, research scholars and faculty through their innovative ideas to contribute for research at academic level.

It conducts the research review meetings to examine the quality of research undergoing in the institution. The R&D cell also recommends for the sanction of in-house research scholarships / incentives to students and faculty members for their research work and publications.

Objectives of the Programme

- To understand the operation and control of real power
- To understand the significance of frequency control
- To comprehend the issue of unit commitment and the significance of economic load dispatch
- To know the issue of unit commitment and the significance of economic load dispatch

The objectives of this program are

- To understand the operation and control of real power
- To understand the significance of frequency control
- To comprehend the issue of unit commitment and the significance of economic load dispatch

- Definitions of Single and two area
- To know the issue of unit commitment and the
- Load frequency control of Single and Two area
- economic dispatch problem
- Unit Commitment problem
- Real and Reactive power control implementation in MATLAB Environment



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Program Report

Date: 14/03/2018

Name of the Program: A One Day Seminar on **IPR: EMERGING ISSUES AND CHALLENGES**

Date/s: **13/03/2018**

No. of Days: 01

Benefited to: Students

Number of Participants: 89 Students.

Resource Person/s Details: **Dr. B. Harika, Assoc. Professor,**

Department of IT,

**Sri Vishu College of Engineering for Women,
Bhimavaram.**

Under the title of IPR: EMERGING ISSUES AND CHALLENGES One day Seminar was organised by the IPR CELL. Seminar started with the inaugural function by 10:00 AM in the seminar hall. After the inaugural function Technical session was taken by By Dr.B. Harika, Assoc. Professor, Dept. of IT, under the title of IPR: EMERGING ISSUES AND CHALLENGES. Dr. B. Harika had described what are the emerging issues and challenges facing in Intellectual Property (IP), rights now a day. She also explained about how to face those challenges. And the resource person also discussed the emerging challenges of Intellectual Property with the advent of Technological developments. The session is very interactive. Student and faculty had asked many questions to resource person to gain knowledge about untouched field of IPRs.

PURPOSE OF THE SEMINAR: To develop knowledge about the current movement toward unified, global intellectual property rights.

OUTCOME: Students familiar with current issues in INTELLECTUAL PROPERTY RIGHTS.


Coordinator – IPR Cell

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....
.....

Mobile:.....

email:.....



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.B.Srinivasa Rao
Chairman,
KITS

PATRON
Dr.K.S. Srikanth
Principal,
KITS

COORDINATOR
Mr. B.Veerendra
IPR Cell,
KITS

Resource Person:

Dr. B. Harika, Assoc. Professor

Department of IT,
Sri Vishu College of Engineering for Women,
Bhimavaram.

ADDRESS FOR COMMUNICATION:

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Divili, East Godacari, A.P.



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Accredited by NAAC with B+ Grade

Tirupathi (V), Divili, Peddapuram (M), East Godavari,
Samarlakota, Andhra Pradesh 533433

A One Day Seminar
on

IPR: EMERGING ISSUES AND CHALLENGES

Date:

13/03/2018

Organized by:

IPR Cell

Venue:

Seminar Hall-1

Kakinada Institute of Technology and Science

Tirupathi (V), Divili, Peddapuram (M),

East Godavari (d), Samarlakota,

Andhra Pradesh-533433

INDIA